

1988

7/8-7/10
Bush 41 Dukakis 47

7/18-7/21 Dem Convention

7/24-7/26
Bush 37 Dukakis 54

8/5-8/7
Bush 42 Dukakis 49

n/a

8/15-8/18
GOP Convention

8/19-8/21
Bush 48 Dukakis 44

Election Bush 53.4% Dukakis 45.6%

1984

7/13-7/16 Reagan 55 Mondale 39

7/16-7/19 Dem Convention

7/27-7/30 Reagan 53 Mondale 41

8/10-8/13 Reagan 52 Mondale 41

n/a

8/20-8/23
GOP Convention

9/7-9/9
Reagan 55 Mondale 40

Election Reagan 58.8% Mondale 40.6%

1980

7/11-7/14 Reagan 46 Carter 43

7/14-7/17
GOP Convention

8/1-8/4
Reagan 53 Carter 37

n/a

n/a

8/11-8/14
Dem Convention

8/15-8/18
Reagan 39 Carter 45

Election Reagan 50.7% Carter 41%

1976

6/25-6/28
Carter 53 Ford 36

7/12-7/15
Dem Convention

7/16-7/19
Carter 62 Ford 29

8/6-8/9
Carter 57 Ford 32

n/a

8/16-8/19
GOP Convention

8/20-8/19
Carter 50 Ford 37

Election Carter 50.1% Ford 48%

1972

6/16-6/19
Nixon 53 McGovern 37

7/10-7/13
Dem Convention

7/14-7/17
Nixon 56 McGovern 37

8/4-8/7 Nixon 57 McGovern 31

n/a

8/21-8/23
GOP Convention

8/26-8/27
Nixon 64 McGovern 30

Election Nixon 60.7% McGovern 37.5%

1968

7/18-7/23
Nixon 40 Humphrey 38 Wallace 16

8/5-8/8
GOP Convention

8/7-8/12 Nixon 45 Humphrey 29 Wallace 18

n/a

n/a

8/26-8/29
Dem Convention

9/3-9/7 Nixon 43 Humphrey 31 Wallace 19

Election Nixon 43.4% Humphrey 42.7% Wallace 13.5%